

Waarschoot, 17 October 2018

Arjen Vonk to be new Business Unit Director of Offerman



Arjen Vonk will be the new Business Unit Director of Offerman as of 1 January 2019. He will succeed Maarten Elsinga, who is leaving Ter Beke to rejoin the Zwanenberg Food Group.

Arjen Vonk (49) joined Zwanenberg in 2015 and was with the company when it took over the Offerman business. He has a broad professional background and has filled various roles for companies like ING, Aldi and Essent. Arjen will report to the CEO of Ter Beke, Francis Kint.

Offerman B.V. is the former fresh processed meats division of Zwanenberg and was acquired by Ter Beke in late 2017. The company specialises in the production, slicing and packaging of fresh processed meats and has branches in Almelo, Aalsmeer and Borculo.

'We are sorry to see Maarten go,' says Francis Kint, CEO of Ter Beke. 'We want to thank him for being such a great colleague and for the way he led the integration of Offerman into the Ter Beke group. We wish him all the best at his new job at Zwanenberg. Arjen is the ideal person to succeed Maarten in this position. He has plenty of relevant experience both inside and outside our industry, among others in retail. He is currently leading a number of critical projects such as converting Offerman to the Ter Beke's standard ERP system. I am looking forward to working together with him and wish him every success with this new challenge.'

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PRESS RELEASE



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